

# Letters

September

NEXUS Newsletter

2002

At AS&G, we have always believed that some of our best ideas come from our customers.



*InsertFrame in Action!*

have a face width of  $\frac{3}{4}$ " to 1". Also, they insisted that the sign's changeability could not be dependant upon the usual NEXUS "Key".

So, it was back to the drawing board for our R&D Department ... that would be our Production Staff. Within a few hours, their creativity and ingenuity produced the answer. Assembling a couple of standard extrusions in a previously untried manner resulted in a prototype of the final product. Some months and a

Some time last year, one of our largest customers had a requirement that our standard products didn't satisfy. Being a dedicated NEXUS buyer, they wanted a sign that combined the distinctive NEXUS "look" and profile with an insert capability. That was the easy part!

The crucial added feature was the need for a frame around the sign (so far, so good). The twist was that the frame needed to

few refinements later, a new product was born.

We are pleased to present the new NEXUS InsertFrame. Designed to accept a paper insert, it combines maximum changeability with a great look! It's  $\frac{3}{4}$ " wide profile is aesthetically pleasing,

creating an attractive frame around the insert. The clear acrylic cover is actually bonded to the frame section which opens, making changeability a breeze!

However, when mounted on a door or wall, the ease of access is not readily apparent, thereby discouraging vandalism.

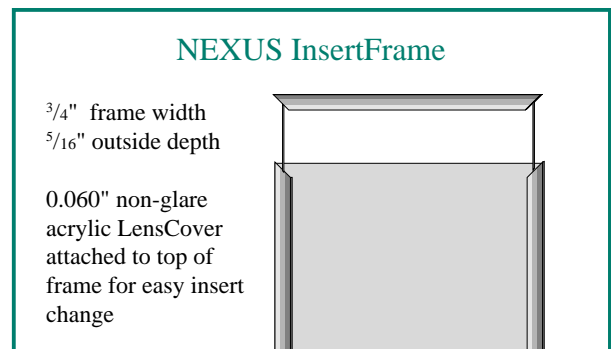
Graphic possibilities are endless! From a printed insert for frequent changes, to printing the cover for more permanent graphics, to combining both capabilities. Whether you prefer laser printed, screen printed, vinyl or digital graphics, our InsertFrame can be the answer! Please feel free to give us a call for more information or for a "Fast Quote" on your NEXUS application.



*InsertFrame with Vinyl Graphics.*



*Brushed silver ,gold or black anodized standard. Painted optional.*



*See reverse side for InsertFrame Prices*

**AS&G Lettering Systems Inc.**

Fax: (416) 285-8971 • 1-800-265-5047 • eMail: sales@nexussign.com • Web: www.nexussign.com • Phone: (416) 285-8531 • 1-800-542-8531

InsertFrame. InsertFrames in a 400 brushed finish, anodized clear. Assembled complete with 0.060" non-glare acrylic cover and foam tape or holes.

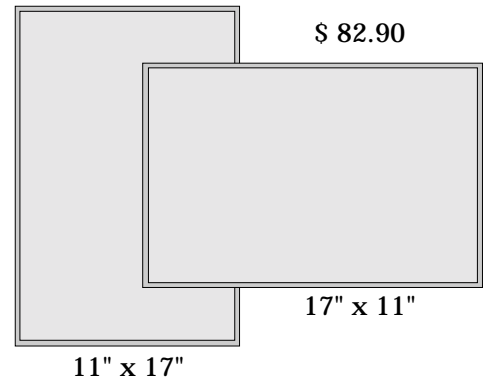
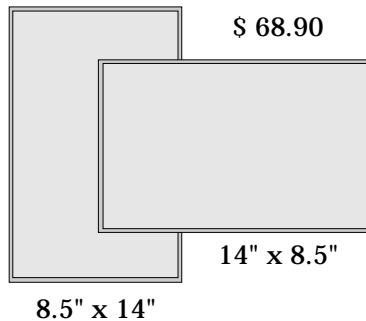
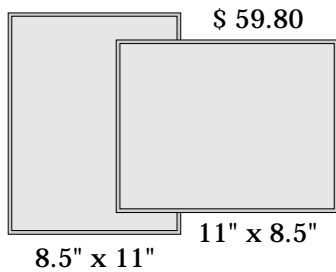
Depth	Length:	150MM	200MM	250MM	300MM	400MM	500MM	600MM	750MM	900MM	1050MM	1200MM
	(6")	(8")	(10")	(12")	(16")	(20")	(24")	(30")	(36")	(42")	(48")	
75MM	(3")	\$33.30	\$36.10	\$38.90	\$41.80	\$47.50	\$53.10	\$58.80	\$67.30	\$75.80	\$84.40	\$92.90
150MM	(6")	42.20	45.70	49.10	52.50	59.40	66.30	73.10	83.40	93.70	103.90	114.30
225MM	(9")	51.20	55.20	59.20	63.30	71.30	79.40	87.40	99.50	111.60	123.70	135.80
300MM	(12")	59.90	64.70	69.40	73.90	83.20	92.50	101.70	115.60	129.50	143.40	157.20
375MM	(15")	69.10	74.30	79.50	84.70	95.20	105.60	115.90	131.70	147.40	162.90	178.70
450MM	(18")	77.90	83.80	89.70	95.50	107.10	118.70	130.40	147.80	165.20	182.70	199.90
525MM	(21")	86.90	93.40	99.80	106.20	118.90	131.80	144.70	163.90	183.10	202.40	221.60
600MM	(24")	95.90	102.90	109.90	116.90	130.90	144.90	158.90	179.90	200.90	221.90	242.90

For larger sizes, consult your Nexus Representative.

InsertSheets. 70 lb. grey bond paper. Use with InsertFrame.

NI-8 <sup>1</sup> / <sub>2</sub> .11	(8.5" x 11")	\$ 19.90/box 100
NI-8 <sup>1</sup> / <sub>2</sub> .14	(8.5" x 14")	29.90/box 100
NI-11.17	(11" x 17")	39.90/box 100

Standard InsertFrames. InsertFrames in a 400 brushed finish, anodized clear. Assembled complete with 0.060" non-glare acrylic cover and foam tape or holes.



AS&G Lettering Systems Inc.

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