

Letters

MARCH

NEXUS Newsletter

2004

So ... you've been working hard to close that sign project with your customer. You've toured their facility, you've serviced their every request and still they're not totally convinced. You've shown them standard NEXUS samples and assured them that it's the best darned sign system on the planet! Still, they hesitate. Then, it strikes you like a lightning Bolt!!! What if you could show them an actual sample of their sign?? Hmmmm, now you're onto something... and we want to help!

Introducing the **NEXUS Prototype Program**. Here's how it works:

- Step 1:** Fax the **NEXUS Prototype Request** form to us, with your specific prototype details.
- Step 2:** We manufacture and ship the prototype to you in 5 days.
- Step 3:** You receive the prototype, hustle down to see your customer and show it to them. Did I miss anything???? Oh yeah!
- Step 4:** You close the order!

So, you're thinking, this sounds too good to be true. Would you like to hear more??? We hoped you would.

Are there any restrictions? Well, yes there are:

- It has to be NEXUS (we thought that would be fair).
- Any size up to one square foot.
- Clear anodized, clear anodized or clear anodized!

So, you didn't like that last one, eh? Well, we do have other colours, so we can discuss that one. It's OK... go ahead and ask!

Any questions so far? What's that you say... what about the graphics? We'll provide graphics in any one of our 100+ vinyl colours. Tactile and braille? Now your pushing it! Oh, all right. We'll provide tactile graphics in any one of five colours, and braille in any one of four colours.

Trinity Square	
1	Remington Hall
	St. Germaine Theatre
	Trinity Theatre
2	Bauhaus Design Ltd.
	Krizian Photography
	Menne Studios

Any more questions? Did we mention the minimum project value? No?

That's because there is **NO MINIMUM!**

Have we covered everything, now? Well, we knew this one was coming.... the cost?

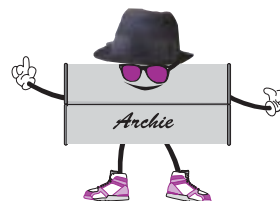
OK... how about **FREE?**

Yes, we really mean that... **IT'S FREE!**

So, we just have one question... what's the hold-up? People are walking around your customer's building, not knowing where to go!

That can't be good!!!

Until next time.



AS&G Lettering Systems Inc.

Fax: (416) 285-8971 • 1-800-265-5047 • eMail: sales@nexussign.com • Web: www.nexussign.com • Phone: (416) 285-8531 • 1-800-542-8531



Prototype Request

Date: _____

AS&G Lettering Systems is pleased to provide, free of charge, a NEXUS® Prototype Sample, in clear anodized finish, up to one square foot and five faceplates in any of the looks or options. Signcal® graphics applied.

Please complete the following :

Job NAME
LOCATION

DEALER NAME	
STREET ADDRESS	
CITY/PROVINCE or STATE/POSTAL CODE or ZIP	PHONE
CONTACT NAME	FAX
TITLE	eMAIL

The Look	<input type="checkbox"/> Trim
	<input type="checkbox"/> Cap
	<input type="checkbox"/> Rail
	<input type="checkbox"/> Frame
	<input type="checkbox"/> CoverFrame
The Option(s)	_____
	<input type="checkbox"/> Not Applicable
The Colour	<input type="checkbox"/> Clear Anodized
	<input type="checkbox"/> Other (Specify)
The Graphics	
Typestyle	_____
Colour	_____
Size	____ or <input type="checkbox"/> to suit

Note: Other finishes, colours or graphics may involve charges.
Please allow 1 week for production.

Please sketch layout, sizes and copy below.

--

AS&G Lettering Systems Inc.

U.S. Address:

4500 Witmer Industrial Estates, Niagara Falls, NY 14305
Fax: 1-800-265-5047 Phone: 1-800-542-8531
eMail: sales@nexussign.com Web: www.nexussign.com



Head Office and Plant:

11 Canadian Road, Unit 6, Toronto, ON M1R 5G1
Fax: (416) 285-8971 Phone: (416) 285-8531
1-800-265-5047 1-800-542-8531